

Home Features

Be @ home

Be @ home is Bismarck-Mandan's newest, premier home magazine. We celebrate how we live, as well as trends. This quarterly publication offers readers a look inside both luxurious, interesting and attainable homes right here in Bismarck-Mandan as well as trends nationwide. Included in this publication are ideas on decorating, design, color, home furnishings, outdoor living and entertaining.



Be @ home issues	Publish Date	Ad and Copy Deadline
June 2017- Summer Issue	Saturday, June 10 th	Friday, May 19 th
August 2017- Fall Issue	Saturday, August 19 th	Friday, July 28 th
November 2017- Holiday Issue	Saturday, November 18 th	Friday, October 27 th
February 2018- Spring Issue	Saturday, February 10 th	Friday, January 19 th

Buy more, save more

In addition to the Be @ Home publication, The Bismarck Tribune is proud to also bring you the popular HBA Parade of Homes publication. This 2x per year, full color publication is a great opportunity for you to showcase your business to potential buyers in the Bismarck-Mandan area.

Distribution
more reach, great value
 Be @ Home will be a glossy cover, newsprint publication that will be inserted into all Metro/city zone papers in Bismarck-Mandan and racked in key locations where the Bismarck Tribune can be purchased at no cost.

Ad Size	Ad Dimensions Vertical (Width x Height)	Ad Dimensions Horizontal (Width x Height)	Ad Dimensions Square (Width x Height)	1x Rate	2x Rate*	4x Rate*	6x Rate*
Full Page	9.25" x 8.25"			\$1430	\$1300	\$1105	\$910
Half Page	4.5975" x 8.25"	9.25" x 4.0625"		\$770	\$700	\$595	\$490
Third Page	3.0465" x 8.25"	9.25" x 2.67"	4.5975" x 5.465"	\$495	\$450	\$385	\$315
Quarter Page	2.2710" x 8.25"	9.25" x 1.9687"	4.5975" x 4.0625"	\$415	\$375	\$320	\$265
Sixth Page	1.4955" x 8.25"	4.5975" x 2.67"	3.1575" x 4.0625"	\$330	\$300	\$255	\$210
Inside Front	9.25" x 8.25"	<i>This position is first right of refusal.</i>		N/A	\$1365	\$1160	\$1025
Back Cover	9.25" x 8.25"	<i>This position is first right of refusal.</i>		N/A	\$1430	\$1215	\$1075

Added Value!!! For every 6x contract signed, the Bismarck Tribune will run your ad in the Bismarck Tribune (Mon-Sat) at no additional charge.

This is up to a \$5500 value!

* Contract Required. **Prices above do not include searchboost which is bundled with all ad purchases, creative fees may apply.

Home Features- Contract

Business Name: _____

Business Contact : _____ Business Phone #: _____

Email (for proofing): _____ Account #: _____

Customer's Signature: _____ Date: _____

Sales Rep: _____ Total Investment: _____

**Don't Forget!
Check the issues
and ad
size/frequency**

Check Issues	2017- 18 Publications	Issue	Publish Date	Ad and Copy Deadline
<input type="checkbox"/>	Parade of Homes	Spring 2017	Wednesday, April 19 th	Friday, March 24 th
<input type="checkbox"/>	Be @ Home	June 2017- Summer Issue	Saturday, June 10 th	Friday, May 19 th
<input type="checkbox"/>	Be @ Home	August 2017- Fall Issue	Saturday, August 19 th	Friday, July 28 th
<input type="checkbox"/>	Parade of Homes	Fall 2017	Wednesday, September 20 th *	Friday, August 25 th *
<input type="checkbox"/>	Be @ Home	November 2017- Holiday Issue	Saturday, November 18 th	Friday, October 27 th
<input type="checkbox"/>	Be @ Home	February 2018- Spring Issue	Saturday, February 10 th	Friday, January 19 th

Ad Size	Ad Dimensions Vertical (Width x Height)	Ad Dimensions Horizontal (Width x Height)	Ad Dimensions Square (Width x Height)	2x Rate	4x Rate Additional 15% Discount!	6x Rate Additional 30% Discount!	
Full Page	9.25" x 8.25"			<input type="checkbox"/> \$1300	<input type="checkbox"/> \$1105	<input type="checkbox"/> \$910	Added Value!!! For every 6x contract signed, the Bismarck Tribune will run your ad in the Bismarck Tribune (Mon-Sat) at no additional charge. Valued at \$5000!
Half Page	4.5975" x 8.25"	9.25" x 4.0625"		<input type="checkbox"/> \$700	<input type="checkbox"/> \$595	<input type="checkbox"/> \$490	
Third Page	3.0465" x 8.25"	9.25" x 2.67"	4.5975" x 5.465"	<input type="checkbox"/> \$450	<input type="checkbox"/> \$385	<input type="checkbox"/> \$315	
Quarter Page	2.2710" x 8.25"	9.25" x 1.9687"	4.5975" x 4.0625	<input type="checkbox"/> \$375	<input type="checkbox"/> \$320	<input type="checkbox"/> \$265	
Sixth Page	1.4955" x 8.25"	4.5975" x 2.67"	3.1575" x 4.0625"	<input type="checkbox"/> \$300	<input type="checkbox"/> \$255	<input type="checkbox"/> \$210	
Inside Front	9.25" x 8.25"	<i>This position is first right of refusal.</i>		<input type="checkbox"/> \$1365	<input type="checkbox"/> \$1160	<input type="checkbox"/> \$1025	
Back Cover	9.25" x 8.25"	<i>This position is first right of refusal.</i>		<input type="checkbox"/> \$1430	<input type="checkbox"/> \$1215	<input type="checkbox"/> \$1075	

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